
MARK ALEXANDER TODD



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SKILLS

Creative Writer
Film/Video Director
Video Producer
Videographer
Video Editor
Video FX creator
Skilled Organiser
Wordpress Website Creator

EXPERIENCE

PRODUCER/DIRECTOR - POCKET PICTURES LTD

Current

The company produces creative video material for training, sales and promotion. Some of our current clients include: Conflict Mediators, Accountants, Universities and Rock Bands.

PRODUCER/DIRECTOR - GUVNOR MEDIA LLC/LTD

April 2008 To March 2017

Guvnor Media was a production company, first started in Los Angeles, CA. The company produced video material for companies such as IKEA, 3M, CalTrans and YouTube. Guvnor Media was also involved in 5 feature films. In the UK the company produced over 600 corporate and training videos.

ORGANISER - FILM PRODUCTION HOLLYWOOD

March 2010 To July 2012

The organisation ran film industry events for its members across Hollywood. The events covered film production, finance, screenwriting, casting and film screenings at Paramount Pictures.

PRODUCER & PM – KNICKERS MEDIA LLC

March 2006 To June 2008

Knickers Media produced 're-versioned' animated material for Hasbro and Cartoon Network. Programmes included: Iaten Jump Power Rangers and Ben 10.

COMPANY/DIRECTOR – SERIOUS FUN LTD

November 2003 To April 2006

Serious Fun created and organised private and corporate events across the UK. Clients included: Coca Cola, Lego, Toyota, Daimler/Chrysler, Ernst/Young and Tesco. The company also supplied Casino Experiences to Virgin Experience Days, Buyagift and Lastminute.com

FREELANCE PRODUCER/DIRECTOR

Jan 2001 To October 2003

As a 'freelancer' I worked on numerous smaller multimedia and computer based projects as well as offering private tuition.

AWARDS

Bad Reception
Golden Ace Award
(Las Vegas FF 2009)

Hearing Things
Best Short Film
(Stratford Film Festival 2004)

COMMENTS

“His passion & enthusiasm coupled with his drive and creativity make him a quality writer, producer & director.”
BENTLEY BURAN
IKEA

“I would recommend Mark to anyone considering creating a corporate video.”
NICK MASON
WAGNER MASON ACCOUNTANTS

“His vision to get my message across in such a professional production and to understand what I was trying to accomplish was first class.”
HANNAH GOLDSMITH
GOLDSMITH FINANCIAL SOLUTIONS

PUPPETEER/MOTION CAPTURE ARTIST

Jun 1986 To July 1999

Having started my puppet career with the Merlin Puppet Theatre and Cannon Hill Puppet Theatre, I moved to London. I worked on 26 TV series (BBC, ITV, Nickelodeon) and two Muppet movies (Christmas Carol, Treasure Island). I then began working with the BBC on their motion capture projects in the UK and Holland, before producing my own live action series ‘Digital Rebels’ for BBC Choice.

RETAIL MANAGER – TURNERS SHOES/FOCUS

Jan 1984 To Feb 1986

After leaving further education, I was offered a retail manager’s position with the company I had worked for part-time. I managed shops of grade 1,2,3 with incomes of £80K - £250K.

EDUCATION

Writing Intensive - Robert McKee
Loyola Maryland University (LMU) Los Angeles, CA

Computer Maintenance – Hands On Ltd (London)
City & Guilds Level Certificate

TV Production and Editing - Birmingham City University
City & Guilds Diploma

Manor High School
2 A/S Levels - Chemistry & Biology
6 O-Levels inc, English, Maths, Physics, Chemistry

VOLUNTEER EXPERIENCE OR LEADERSHIP

I am current a mentor to one trainee, and perform talks at universities and colleges in the UK. I was also a camera man with Sandwell Hospital Television 1984/1986.